



UBM



**20 - 22 October 2018**  
Chennai Trade Centre

### DAY 1 - 20<sup>th</sup> October 2018

- 11.00am - 12.30pm Inauguration Ceremony  
Chief Guest : THIRU. BANWARILAL PUROHIT.  
Hon'ble Governor of Tamil Nadu.
- 03.00pm - 04.00pm How to increase your business and profits  
- Shivaram, Director, Retail Gurukul

### DAY 2 - 21<sup>st</sup> October 2018

- 11.00am - 12.00pm Contemporary issues in diamond testing experiences at Gemmological Institute of India  
- Dr. M. D. Sastry, GII
- 12.00pm - 01.00pm Young generation in jewellery business panel discussion moderated by Mr. Sultan Mohideen
- 02.00pm - 03.00pm Jewellery schemes in MSME for clusters  
- Mr. Chandra Prabhu, MSME
- 03.00pm - 04.00pm Current design trends and futuristic concepts  
- Mr. Gautham Banerjee, Leading designer
- 04.00pm - 05.00pm Profit test for retailers and stock management  
- Shivaram, Director, Retail Gurukul

### DAY 3 - 22<sup>nd</sup> October 2018

- 11.00am - 12.00pm How your staff can help your profits in retailing  
- Shivaram, Director, Retail Gurukul
- 01.00pm - 02.00pm Digital marketing for jewellers  
- Srinath Ranga, Retail Gurukul

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