



UBM

Rewrite your success
with our legacy in
South India's jewellery business.



19 - 21 October 2018
Chennai Trade Centre



Your exclusive invitation

to India's Premier B2B Jewellery Fair

India is without a doubt, one of the world's largest and fastest growing gem and jewellery markets. The gems and jewellery market in India is home to over 300,000 players. The majority being small players. The market size was about US\$ 60 billion as of 2017 and is expected to reach US\$ 100-110 billion by 2021-2022. India contributes 29 per cent to the global jewellery consumption.

Supported by quality conscious customers, corporate branding, modern retail formats, and evolving design, this is a segment that is not just expected to outpace all others in domestic sales, but one deserving of a viable industry platform.

UBM India is set to bring the mega B2B show – the Chennai Jewellery and Gem Fair (CJGF) at the Chennai Trade Centre from 19th to 21st October 2018. The fair is recognised as an integral part of the jewellery sector by associations and the industry at large. Chennai Jewellery and Gem Fair boasts of strong support from eminent associations and by 310 other Trade Associations & Bodies.

The three-day expo will be represented by over 200 exhibitors; will showcase the latest trends in this gleaming domain. It will attract well-reputed local and overseas buyers, reinforcing the expo's position as a proven and trusted sourcing hub for the industry.

Expand Your Horizons

At India's Favourite Jewellery Destination

CJGF, a gateway to the Indian jewellery market, has a special focus on South India's repertoire, and will provide an excellent platform for buyers and suppliers to connect, network, exchange ideas, discover upcoming trends and generate business opportunities.

UBM has been an integral part of the jewellery industry for nearly three decades, organising similar renowned jewellery fairs worldwide. CJGF is one of the five-city jewellery shows (Kolkata, Chennai, Hyderabad, Mumbai and Delhi) hosted throughout the year by UBM India. The upcoming show will see jewellery wholesalers, retailers, importers and exporters, jewellery manufacturers, diamond, gemstone, pearl suppliers and traders, precious metal and jewellery mounting traders and suppliers, machinery manufacturers and representative from trade and governmental organisations, come under one roof to meet, connect, network and grow their business. In addition to Tier I, II and III cities in India, the exhibition will have delegate representation from Malaysia, Singapore, Middle East and Asian countries.

Supported by a comprehensive marketing and Promotion plan and drawing on UBM's international learning, the Pan India Show offers a world class experience along with special events – Seminars, Workshops, Panel discussions, and a Fashion Show.





Exhibitor Profile

- ❄ **Fine Finished Jewellery**
- ❄ **Gemstone Manufacturers**
- ❄ **Pearl Manufacturers**
- ❄ **Diamond Manufacturers**
- ❄ **Silver Jewellery Manufacturers**
- ❄ **Machinery and Equipment**
- ❄ **Software and Allied Products**
- ❄ **Packaging and Display**
- ❄ **Related Product and Services**
- ❄ **Hallmarkers**
- ❄ **Assayers**
- ❄ **Publications**

Visitor Profile

- ❄ **Jewellery Wholesalers, Retailers, Importers and Exporters**
- ❄ **Jewellery Manufacturers**
- ❄ **Diamond Suppliers and Traders**
- ❄ **Gemstone Suppliers and Traders**
- ❄ **Pearl Suppliers and Traders**
- ❄ **Precious Metal and Jewellery Mounting Traders and Suppliers**
- ❄ **Representatives from Trade and government organisations**
- ❄ **International sourcing delegates**

Yearlong business from the heartland of jewellery.

1. The most comprehensive B2B experience:

With renowned exhibitors & brands, new designs, workshops, special sections, exclusive events, knowledge sharing, integrated promotions and networking opportunities; this is the business and networking opportunity of a lifetime!

2. Serious Buyers:

A trade event can only be as successful as the audience it draws. At CJGF you can expect a captive audience of top-notch visitors, key buyers, and corporate heads from all over India.

3. The right timing:

To be held in October, the first edition of CJGF has been meticulously planned to coincide with the preparation period for the wedding and festive season. Thus, as an exhibitor you get the opportunity to showcase your brands, generate enquiries, and boost sales from an audience that is actively seeking to make high value purchases.

4. Advertising to the masses:

Comprehensive 360 degree promotion of CJGF will be done through print, radio and TV ads, web initiatives, reach out to people across India.

5. Networking opportunities:

Whether you seek pre-qualified buyers or alliances with leading international brands, the CJGF is here to facilitate your one-in-one interactions between consumers and business alike.

6. The UBM Experience:

CJGF is brought to you by UBM, the organisers of the World's Biggest Jewellery Trade Event – The Hong Kong Jewellery & Gem Fair. With established shows in Chennai, Hyderabad, Delhi & Kolkata and launching in Mumbai, UBM offers you unrivalled reach and penetration in the Indian Jewellery Market.





7. *A compelling one time offer*

CJGF brings together a unique one time opportunity for visitors to gather under one roof and engage with some of the most premium brands in the luxury class. By participating in the CJGF, you get to experience luxury in its truest sense

8. *Focused Pavilions*

At CJGF, we have organised the exhibition to include special section for machinery, as well for the allied, gold, diamond jewellery & loose stones categories.

9. *Comprehensive visibility*

Through the CJGF, you get to set new benchmarks, test unknown waters and reach wider audience. In short, the CJGF will play a key role in redefining brand standards across the markets.

- ◆ **Increased brand awareness**
- ◆ **Top of the mind brand recall among existing key customers, plus gain new buyers**
- ◆ **Showcase designs and collections to a larger audience**
- ◆ **Ideal platform for product launches**
- ◆ **Opportunity to test the market**
- ◆ **Buyers will have the advantage to experience all brands under one roof**



UBM: We Create Business for You

UBM India is India's leading exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content-led conferences and seminars. UBM India hosts over 25 large scale exhibitions and 40 conferences across the country every year; thereby enabling trade across multiple industry verticals. A UBM Asia Company, UBM India has offices across Mumbai, New Delhi, Bangalore and Chennai. UBM Asia is owned by UBM plc which is listed on the London Stock Exchange. UBM Asia is the leading exhibition organizer in Asia and the biggest commercial organizer in mainland China, India and Malaysia. For further details, please visit www.ubmindia.in.



UBM

UBM India Pvt. Ltd.

Times Square, Unit No.1 & 2, B Wing, 5th Floor, Andheri-Kurla Road, Marol,
Andheri (East), Mumbai 400059. T:+91 22 6172 7000 | Delhi T:+91 11 6651 7630

Chennai T: +91 44 4553 0071/2/3

E: marketing.jewellery@ubm.com | W: www.jewelleryfair.in



This is a trade show. Individuals below 18 years of age and infants in arms are strictly not allowed. Right of admission reserved with UBM India Pvt. Ltd.